



MEDIA RELEASE

Pocono Raceway Gives Hope 5 to Stop Secrets of Abuse

According to National Child Abuse Statistics, 5 children die each day due to abuse and 1 in 5 youth will be sexually assaulted before turning 18. Today, Pocono Raceway joins a new kind of 'race' to support the "Hope Campaign to STOP Secrets of Abuse in the Northeast." The Campaign is a call to action and commitment to raise awareness and an initial \$182,500 toward building prevention education services, often the first programs seeing funding cuts. During April, National Child Abuse and Sexual Assault Awareness month, F.A.C.E.S. volunteers from PA, NJ and CT realized support totaling \$37,395 toward the campaign goal.



Left to Right: Jennifer Grube, F.A.C.E.S. Founder, President and CEO, Nick Igdalsky, Pocono Raceway COO/Executive Vice President and Sandra LaFoca, F.A.C.E.S. Advocate

Nick Igdalsky COO/Executive Vice President of Pocono Raceway notes, "We are pleased to support F.A.C.E.S. in their valuable campaign to end the secrets of abuse as Kids don't deserve to be hurt." As Nick adorns a 'stop abuse' wristband from F.A.C.E.S., he gives hope a high 5 and brainstorms other ways Pocono Raceway can help the organizational vision.

Jennifer Grube, Founder, President and CEO of F.A.C.E.S. states, "We are honored to partner with Nick, his family and the Pocono Raceway and are very thankful for their generous donation." Grube continues, "Achieving our campaign goal will allow us to provide 5 prevention, education services each day for one year in honor of the 5 children who lose their lives each day due to abuse. This is clearly an impactful project that will focus on ending secrets of abuse by building regional partnerships and resources to educate adults and children, prevent the crime and ultimately keep kids safe - one community and one child at a time."

F.A.C.E.S. Faith, Accountability, Community, Education and Services is a community benefit organization with a vision to end child abuse. They toward this vision through an Educational Institute, prevention and counseling services. For over a decade, advocates with over 125 years of experience in human services have been driven toward a vision to end child abuse. Uniquely, F.A.C.E.S. is not dependent on federal or state funding thus private support enables the organization to provide quality, client-driven services impacting dozens of children and families in Northeastern USA.

To get involved call 855-53-FACES (855-533-2237) or visit f-a-c-e-s.org today. Won't you give hope 5 today?