



## FOR IMMEDIATE RELEASE

### Taking Action to Stop Secrets of Child Abuse

According to the US Department of Health & Human Services, a report of child abuse is made every 10 seconds. As April is National Child Abuse Awareness month, supporters are taking action to stop secrets of abuse by sponsoring an upcoming event "Sinatra at the Sands" on 4/27/2013. This 1st time, novel charity event will be held at the Sands Hotel, Bethlehem. Pre-registered, adult guests will enjoy songs by Frank Sinatra performer, Rich DeSimone, a lovely reception, cocktails and live and silent auctions. Proceeds will benefit the "Hope Campaign to STOP Secrets of Abuse in the Northeast." The Campaign is a call to action and commitment to raise awareness and \$182,500 toward building prevention education services, often the first programs seeing funding cuts. Event volunteers already raised \$15,611 toward the event goal.



L to R: Russel Thomas & Lisa Catino-Thomas of F.A.C.E.S., Dick Hotchkiss, Board Chair of Merchants Bank, Jesenia Galindez, VP, 1st Northern Bank & Trust, Anthony De Franco, Jennifer Grube, Tracy DeFranco, & Mimi Ciabarra, of F.A.C.E.S. and Richard Talipan of Beverly Palm Jewelers.

Jennifer Grube, Founder, President and CEO of F.A.C.E.S. notes, "Achieving our campaign goal will allow us to provide 5 prevention, education services each day for one year in honor of the 5 children who lose their lives each day due to abuse. This is clearly an impactful project that will focus on ending secrets of abuse by building regional partnerships and resources to educate adults and children, prevent the crime and ultimately keep kids safe - one community and one child at a time."

First Northern Bank and Trust is a Gold Sponsor donating \$5,000. Jesenia Galindez, Vice President/Assistant CRA Officer & Legal Officer notes, "We are honored to partner against this community malady and we hope to see others take a similar step toward ending child abuse." Beverly Palm Jewelers is an event Gold Sponsor who donated an exquisite auction item. An exceptional diamond and gold necklace has a retail value of \$6,800. Bronze sponsor donors to date include: The Capobianco Family Foundation, Olson E-Bay Project (\$856), Attorney Dave Ceraul (\$500), Merchants Bank (\$500), Special Events Tent & Party Rentals (\$500) and Veterans Project (\$555). Grube responds, "We're humbled by the generosity of such fine people. In fact, as this awesome group raised \$15,611 even before songs of Sinatra have begun!"



LtoR: Jennifer Grube, F.A.C.E.S. Founder and Richard, Talipen, Beverly Palm Jewelers holding \$6,800 diamond and gold necklace donated toward the a 4/27 event and auction.

**F.A.C.E.S. Faith, Accountability, Community, Education and Services** is a community benefit organization with a vision to end child abuse. We work toward our vision through The Educational Institute, prevention and counseling services. For over a decade, advocates with over 125 years of experience in human services have been driven toward a vision to end child abuse. Uniquely, F.A.C.E.S. is not dependent on federal or state funding thus private support enables the organization to provide quality, client-driven services impacting dozens of children and families in Northeastern USA.

If you are interested in sponsoring, donating items/services or attending "Sinatra at the Sands" call Volunteer Event Co-Chairs, Anthony & Tracy DeFranco at 610-588-5331 or go to <http://f-a-c-e-s.org/testi/sinatra-sands/>. To get involved call 855-53-FACES (855-533-2237) ext 123, send a donation to F.A.C.E.S. Hope Campaign at PO 3 Pen Argyl, Pa 18072 or visit [f-a-c-e-s.org](http://f-a-c-e-s.org) today. Won't you give hope 5 today?